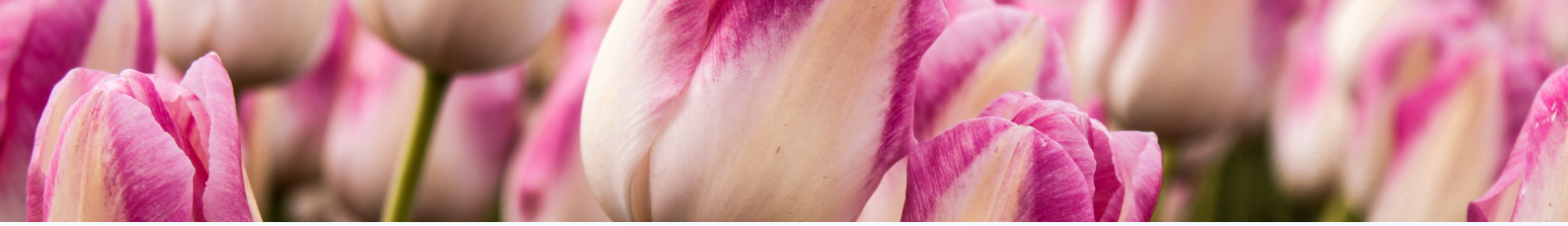


# Promoting Sustainable Floriculture through Local Flower Production

The Government of Maldives invites investors to engage in the development of a sustainable floriculture industry, focusing on local flower production to meet the growing demands of the tourism and hospitality sector. This initiative offers opportunities for high-quality flower cultivation, while contributing to economic diversification and providing employment opportunities for local communities.





# Promoting Sustainable Floriculture through Local Flower Production

## Objectives:

- Supply the tourism and hospitality industry with a consistent, high-quality source of locally grown flowers, especially orchids, for décor, events, and guest experiences.
- Reduce dependency on imported ornamental flowers by promoting domestic cultivation of exotic, in-demand varieties for tourism needs.
- Create employment and income opportunities for local communities through flower farming, processing, sales, and tourism-related experiences.

## Scope:

- Cultivation of high-demand flowers, particularly orchids, to meet the needs of the growing tourism sector.
- Create a sustainable flower cultivation business that supplies locally grown flowers for use in hotels, resorts, and tourism events.

## Potential Incentives:

- Tax benefits and commercial incentives aligned with the government's priorities for food security and agriculture.

**Envisaged Investment:** Investors to propose

**Timeline:** 2 years

**Focal Agency:** Ministry of Agriculture and Animal Welfare

## For Submissions:

- Email to [info@agriculture.gov.mv](mailto:info@agriculture.gov.mv) and [pir@agriculture.gov.mv](mailto:pir@agriculture.gov.mv)

