



ARTS

REGIONAL ARTS EDUCATION EXCELLENCE INITIATIVE



MINISTRY OF ECONOMIC
DEVELOPMENT & TRADE



INVEST
MALDIVES

Regional Arts Education Excellence Initiative

Shape the Future of Arts Education: A pioneering Investment to Create the Indian Ocean's Premier Creative Arts Institution

Establish the Maldives as the creative capital of the Indian Ocean region through a transformative partnership with the Ministry of Youth Empowerment, Information and Arts. This landmark investment opportunity creates the region's first comprehensive National Art School, combining international academic excellence with cultural preservation while building a sustainable creative economy that generates long-term educational and cultural returns.

Project Scope & Components

This comprehensive creative arts institution establishes multiple interconnected educational and cultural pillars:

1. Multi-Disciplinary Arts Education Center

Development of internationally accredited programs spanning fine arts, performing arts, and digital arts, creating the region's most comprehensive creative education platform with world-class facilities and curriculum.

2. International Academic Partnership Network

Strategic collaboration with established partners from Malaysia and Australia, ensuring global academic standards while maintaining local cultural authenticity and creating pathways for international student exchange and faculty development.

3. Creative Industries Incubation Hub

Integration of practical creative industry training with entrepreneurship development, preparing graduates for immediate employment while fostering new creative businesses and cultural enterprises.

4. Cultural Heritage Preservation Institute

Specialized programs dedicated to preserving and teaching traditional Maldivian arts, crafts, and cultural practices, ensuring cultural continuity while creating new career pathways for cultural practitioners.

The investment framework and financial structure for the project is as below:

Implementation Timeline: 2-year development and launch program

Academic Framework: Internationally recognized curriculum with local cultural integration

Partnership Structure: Multi-national collaboration with established educational institutions

Why Invest in the Maldives Creative Sector?

Pioneer the First Regional Creative Arts Institution While Building Sustainable Educational Excellence

1. Regional Market Leadership

Establish the Maldives as the Indian Ocean's premier destination for creative arts education, attracting students from across South Asia, Southeast Asia, and the Middle East.

2. International Academic Recognition

Leverage established partnerships with Malaysian and Australian institutions to ensure global accreditation and recognition, creating immediate international credibility and student appeal.

3. Creative Economy Development

Build the foundation for a thriving creative economy that supports tourism, digital content creation, and cultural industries while generating sustainable employment for graduates.

4. Cultural Heritage Monetization

Transform traditional Maldivian arts and culture into economic assets through education, preservation, and contemporary artistic expression, creating unique cultural tourism opportunities.

5. Educational Service Export Potential

Position the institution to attract international students, generating foreign exchange earnings while establishing the Maldives as a regional education hub.

Incentives & Support

- **Regional Education Market Dominance:** Establish the only comprehensive creative arts institution in the Indian Ocean region, capturing student demand from multiple countries

- **Government Partnership Priority:** Direct collaboration with national youth and arts policy makers ensures preferential access to cultural and educational development projects

- **Import Duty Exemptions:** Significant cost savings through complete exemption from import duties on educational equipment, technology, and artistic materials

- **Cultural Tourism Integration:** Generate additional revenue streams through cultural performances, art exhibitions, and creative tourism experiences linked to the institution

- **International Student Revenue:** Access lucrative international education markets with students paying premium fees for unique Indian Ocean cultural arts education

- **Creative Industry Pipeline:** Develop ongoing relationships with graduates creating sustainable talent pipelines for creative businesses and cultural enterprises

How to Engage

The Ministry of Youth Empowerment, Information and Arts welcomes partnerships with educational institutions, creative industry leaders, and cultural organizations to present comprehensive proposals outlining your educational expertise, creative industry connections, and commitment to cultural preservation and youth empowerment.

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