



CREATIVE ECONOMY

State-of-the-Art Video Production Facility in the Maldives

STATE-OF-THE-ART VIDEO PRODUCTION FACILITY IN THE MALDIVES

The Government of Maldives invites investors to develop a State-of-the-Art Video Production Facility, uniquely positioned within one of the world's most visually captivating locations.

This project is designed to meet the increasing global demand for premium digital content production, while supporting the domestic tourism and hospitality industries with bespoke visual content services.

Project Overview & Scope

Maldives' natural beauty, unparalleled marine landscapes, and year-round sunshine offer a built-in cinematic backdrop. Coupled with rising global demand for on-location shoots and the Maldives' growing hospitality sector, this project aims to:

- Establish a fully equipped production facility catering to local, regional, and international content creators.
- Create an integrated training hub to develop the next generation of local production talent.
- Offer immersive cultural and heritage experiences integrated into the filming environment.
- Support high-end post-production services.

Key Components

1. World-Class Studio Infrastructure

- Sound stages, green screen areas, and underwater filming support
- Post-production suites with industry-grade editing, VFX, and sound capabilities
- Accommodation and production office space within the facility

2. Training Academy

- Curriculum aligned with international film and media standards
- Focus on camera work, production management, sound design, and editing
- Facilitated by partnerships with international film institutes

3. Cultural Integrated and Film Tourism

- Filming sets integrated with preserved cultural sites and architectural backdrops
- Offers a walk-through museum-style experience for visitors

Business Model and Revenue Streams

- Studio rentals to local and international crews
- Content production services for resorts, guesthouses, and hospitality brands
- Training programs and creative bootcamps
- Potential co-production and distribution rights

Why Maldives?

- **Unmatched Location Appeal:** White sand beaches, coral reefs, island-scapes, and marine life
- **Global Destination Branding:** Leverage Maldives' luxury and tourism image to draw filmmakers
- **Rapid Digitalization:** Growing high-speed internet connectivity and digital infrastructure
- **Untapped Market Opportunity:** First-mover advantage in the region for an integrated production ecosystem

Partnership Model

- 100% Foreign Direct Investment (FDI)
- Government support in land allocation and regulatory facilitation

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